



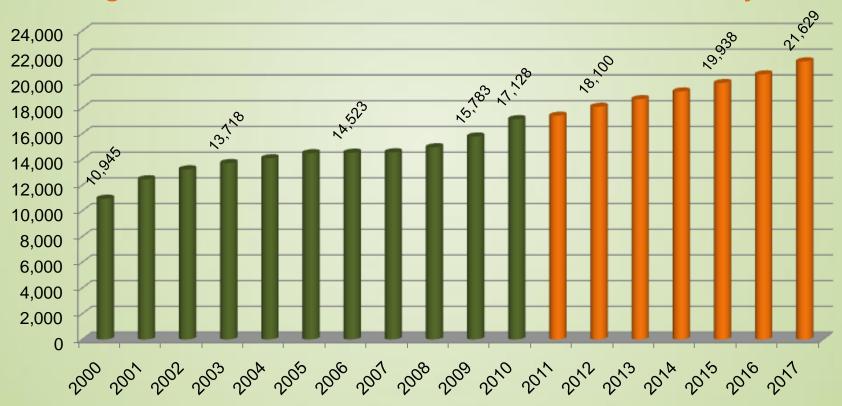
KEY UNIVERSITY GOALS

- Achieve excellence at a nationally competitive level.
- Expand student enrollment.
- Expand the faculty.
- Improve retention and graduation rates.
- Expand degree programs.
- Increase research and doctoral degree production.
- Tell our story better.
- Raise more private money.
- Manage costs.



ENROLLMENT GROWTH 2000-2010 AND PROJECTED TO 2017

Since 2005, enrollment has increased over 18% UTD's goal is to increase enrollment to 21,629 students by 2017



As reported to the THECB. Fall 2010 data is preliminary as of 9/29/10. Executive Education enrollment was excluded prior to fall 2009.



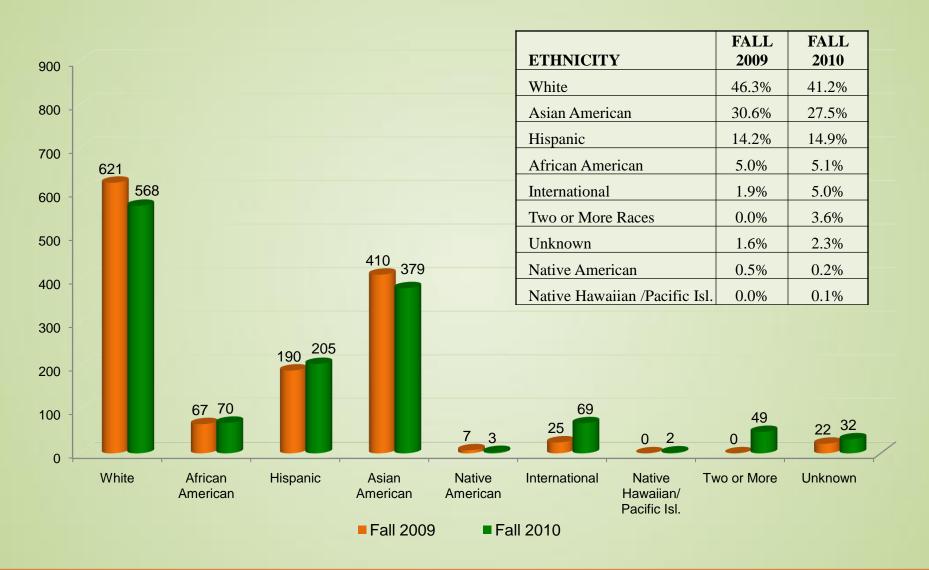
FRESHMAN PROFILE

| | 2006 | 2007 | 2008 | 2009 | 2010* |
|------------------------------|-------|-------|-------|-------|-------|
| Freshman Class (Fall) | 1,085 | 1,057 | 1,117 | 1,342 | 1,377 |
| Average SAT | 1245 | 1240 | 1248 | 1209 | 1245 |
| Average ACT | 27 | 26 | 27 | 27 | 27 |
| Top 10% in High School Class | 41% | 43% | 40% | 36% | 39% |
| Top 25% in High School Class | 74% | 74% | 72% | 70% | 74% |
| National Merit Scholars | 16 | 30 | 43 | 41 | 40 |

^{*}Preliminary data as of 9/23/10. Includes summer FTIC and FTIC CAP students.

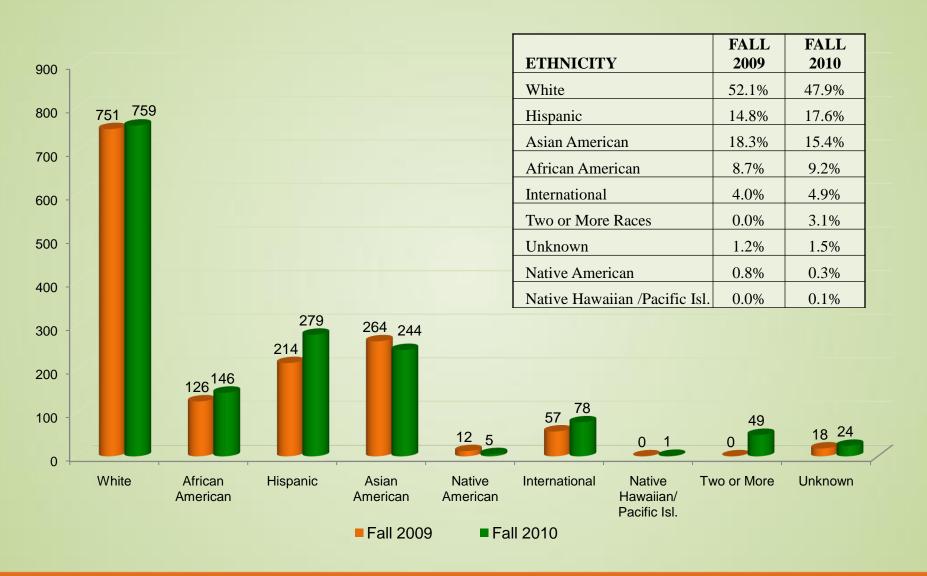


DIVERSITY: FIRST TIME FRESHMEN





DIVERSITY: UNDERGRADUATE TRANSFERS





GRADUATE STUDENT ENROLLMENT GROWTH

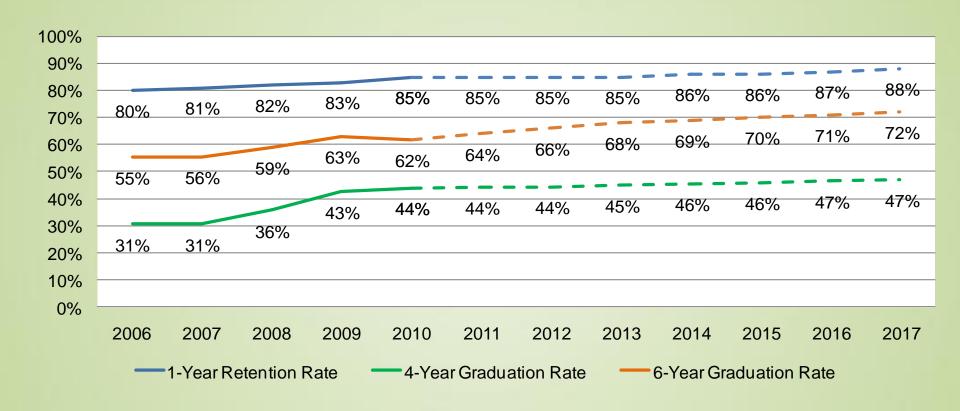
Graduate student enrollment increased 9.7%

| | FALL | FALL |
|------------------------------------|-------|-------|
| SCHOOL | 2009 | 2010 |
| Arts & Humanities | 460 | 502 |
| Brain & Behavioral Sciences | 449 | 469 |
| Economic, Political, & Policy Sci. | 501 | 481 |
| Engineering & Computer Science | 1,213 | 1,274 |
| Interdisciplinary Studies | 34 | 39 |
| Management | 2,433 | 2,785 |
| Natural Sciences & Mathematics | 389 | 457 |
| TOTAL | 5,476 | 6,007 |

Degree-seeking graduates. Excludes post-baccalaureates.



RETENTION AND GRADUATION RATES



As reported in the Texas Higher Education Accountability Report. Dashed lines represent projections reported in UTD Strategic Plan.



TENURED AND TENURE TRACK FACULTY Grew by 6% from 2009 to 2010



As reported to the Texas Higher Education Coordinating Board. Preliminary 2010 based on Academic Senate Roster.



TENURED AND TENURE TRACK FACULTY DIVERSITY

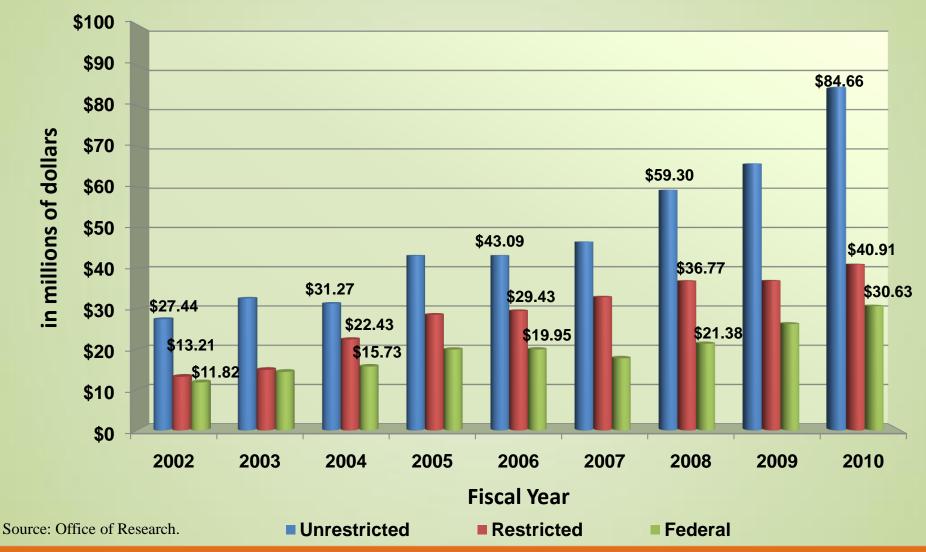
| Ethnicity | Fall 2009 Counts | Fall 2010 Counts | Fall 2009 Percent | Fall 2010 Percent |
|--------------------|---------------------|---------------------|----------------------|----------------------|
| African American | 10 | 11 | 2% | 2% |
| Anglo | 280 | 293 | 67% | 66% |
| Asian American | 100 | 97 | 24% | 22% |
| Hispanic | 9 | 8 | 2% | 2% |
| International | 0 | 29 | 0% | 7% |
| Native American | 1 | 1 | 0% | 0% |
| Unknown/Unreported | 19 | 5 | 5% | 1% |
| TOTAL | 419 | 444 | 100% | 100% |

| Gender | Fall 2009 Counts | Fall 2010 Counts | Fall 2009 Percent | Fall 2010 Percent |
|--------|---------------------|---------------------|----------------------|----------------------|
| Female | 87 | 97 | 21% | 22% |
| Male | 332 | 347 | 79% | 78% |
| TOTAL | 419 | 444 | 100% | 100% |

As reported to the Texas Higher Education Coordinating Board. Preliminary 2010 based on Academic Senate Roster.

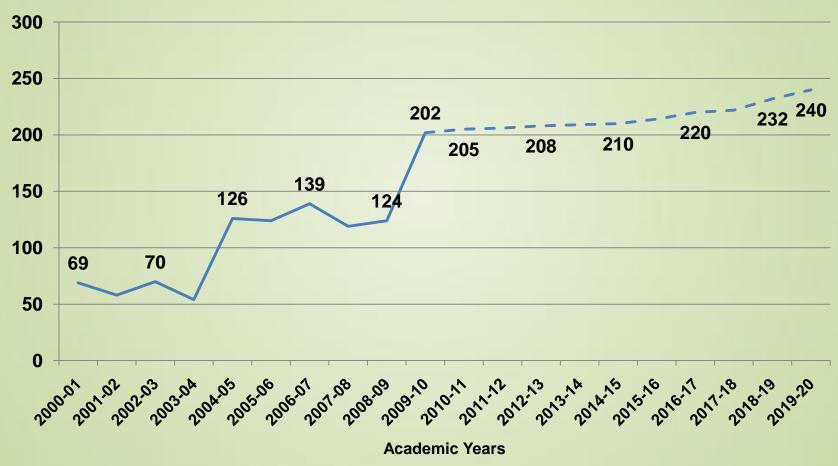


TOTAL RESEARCH EXPENDITURES





DOCTORAL GRADUATES



As reported to the Texas Higher Education Coordinating Board. 2009-10 Preliminary. Projections based on Strategic Plan.

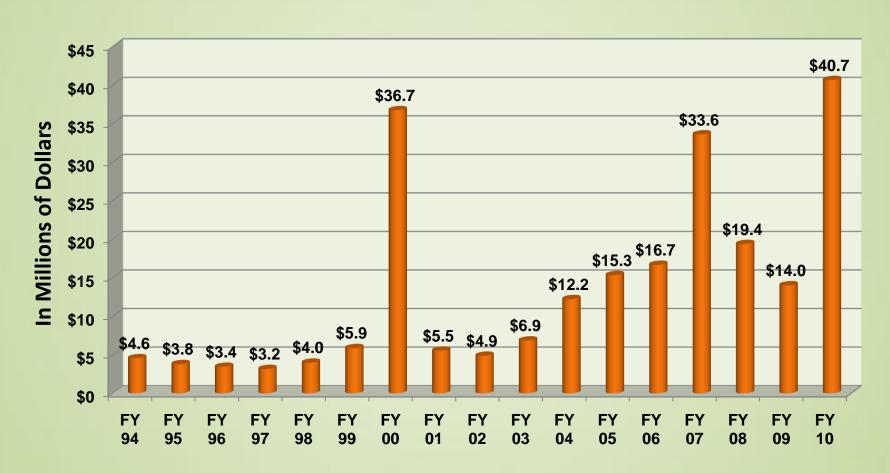


TELL OUR STORY BETTER



- 58 million page views
- 14 awards in design, writing
- 1,058 press contacts
- News coverage ↑ 22%
- 3,300 news stories
- News Center
 - 50,000 subscribers
 - 17% ↑ in view time

TOTAL PRIVATE SUPPORT FISCAL YEARS 1994–2010



Source: Office of Development and Alumni Relations.



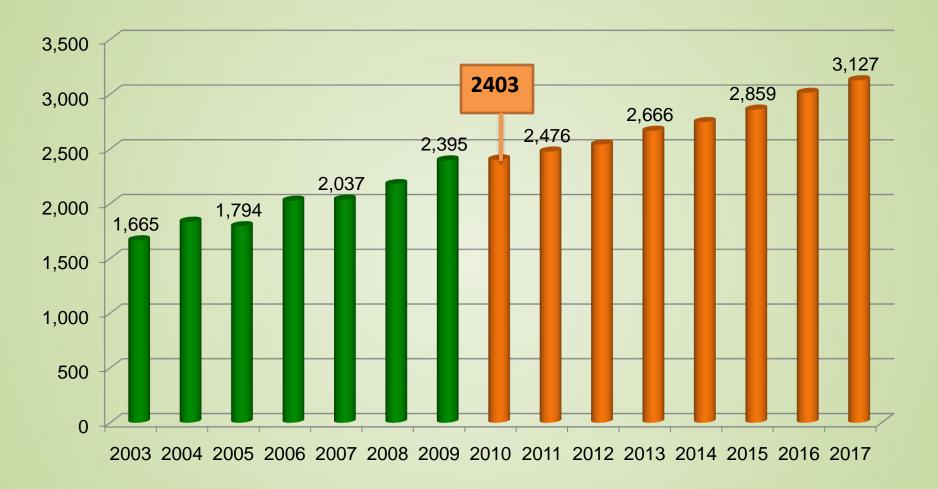
STRIVE FOR AND ACHIEVE EXCELLENCE

| UT Dallas' Rankings Among Doctoral-Granting Universities | Rank | Year |
|--|------|------|
| Best Audiology Programs | 4 | 2008 |
| Best Speech Language and Pathology Programs | 12 | 2008 |
| Best Part Time MBA Programs | 41 | 2010 |
| Best Business Schools | 50 | 2010 |
| Best Public Affairs Programs | 57 | 2008 |
| Best Electrical, Electronic, and Communications Programs | 66 | 2010 |
| Best Engineering Schools | 76 | 2010 |
| Best Computer Science Programs | 79 | 2010 |
| Best Physics Programs | 85 | 2010 |
| Best Earth Sciences Programs | 89 | 2010 |
| Best Chemistry Programs | 107 | 2010 |
| Best Biological Sciences Programs | 130 | 2010 |
| Best Psychology Programs | 132 | 2009 |

Source: US News & World Report America's Best Graduate Schools, 2011 edition.



STAFF EXCELLENCE



^{*2003-2009} as reported to the U.S. Department of Education. Excludes instructors, researchers, graduate assistants and students on work-study. Includes full-time and part-time employees and hourly student workers. Projections based on Strategic Plan.



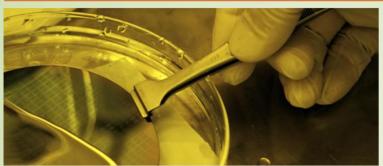
GUIDING PRINCIPLES FOR COST MANAGEMENT

- Top priority: students' educational experience.
- Improve retention and graduation rates.
- Preserve financial aid policies; improve diversity.
- Continue on course for Tier One.
- Value the educational pipeline and teacher preparation programs.
- Improve administrative efficiency.
- Preserve capacity to innovate.
- Reduce activities that are not mission critical.
- Develop new sources of revenue.



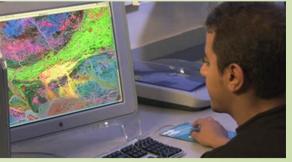
THE UNIVERSITY OF TEXAS AT DALLAS

UT DALLAS









CREATING THE FUTURE